



## PRESS RELEASE



### CerebrEX, Inc. Selected as a 2014 Red Herring Top 100 Asia

Hong Kong (August 29, 2014) - Red Herring announced its Top 100 award in recognition of the leading private companies from Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Asia list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Daum, Facebook, Kakao, Twitter, Rakuten, Salesforce.com, Xiaomi and YouTube would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe CerebrEX, Inc. embodies the vision, drive and innovation that define a successful entrepreneurial venture. CerebrEX, Inc. should be proud of its accomplishment, as the competition was as strong as ever."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums, including print, online and exclusive events worldwide. Red Herring provides an insider's view and access to the global innovation economy, identifying new and innovative technology companies and entrepreneurs.

#### About CrebrEX, Inc:

CerebrEX, Inc. is a venture-backed semiconductor start-up in the business of developing proprietary display technologies for the flat panel display market. Founded in 2012 and headquartered in Osaka, the company directly addresses the challenges posed by conventional design, small pixels and high resolution. The company has an additional office in Tokyo, Japan and in Taipei, Taiwan.

Chief Executive Officer: Masahiro Kato

Chief Administrative Officer: Kiyotsugu Miyamori

#### For inquires please contact:

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