



## PRESS RELEASE

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### **CerebrEX to Participate in Touch Taiwan,2015**

Osaka, Japan (August 24, 2015) – CerebrEX, Inc. a leading semiconductor start-up that develops the display controller LSIs for small pixels, high resolution and battery-powered LCD panel systems, will be exhibiting at booth K1129 of Touch Taiwan, which will be held in the Nangang Exhibition Hall of the Taipei World Trade Center. CerebrEX, Inc. plan to showcase several demonstration platforms equipped with CRX1200, its timing controller (TCON).

The CRX1200 makes a number of significant technological achievements for TCONs, such as high-speed data transmission, low power consumption, greater device density, and significant space savings. These features are highly sought after in the mobile communication and computing device industries, where the use of higher definition displays is rising rapidly. CRX1200 uses Cool Pepper® source driver interface technology, which was also developed by CerebrEX, to support resolutions ranging from FHD (1920x1080) to QFHD/UHD (4K2K). It is also equipped with numerous new features such as low power consumption up to 20~30% compared to conventional timing controllers.

#### ■ CerebrEX, Inc.

CerebrEX, Inc. is a venture-backed semiconductor start-up that develops proprietary display technologies for the flat panel display market. Founded in 2012 and headquartered in Osaka, the company makes full use of its unique technical expertise to directly address the display controller LSI design challenges posed by conventional design, such as the need for small pixels and high resolution. The company has offices in Tokyo, Japan and in Taipei, Taiwan.

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